



KROGER COMMUNITY AWARDS PROGRAM

Kroger awards at least \$1 million to local community groups every three months. Their loyalty card shoppers sign up online and choose a favorite charity from a list of local nonprofits that Kroger has agreed to help fund.

At the end of each quarter, Kroger totals up dollars spent by enrolled customers and distributes money to nonprofits proportionately. Shoppers don't sacrifice any in-store discounts or gas points they earn on their Kroger card because the charitable component is separate.

STEPS TO REGISTERING YOUR KROGER CARD:

1. Use your Kroger Plus Card to connect it to your enrollment registration. If you do not have a Kroger Plus Card – stop in customer service at your local Kroger store.
2. Log into the Kroger Community rewards at: www.krogercommunityrewards.com
3. Select the “Create an Account” button. A new screen will appear where you can insert the zip code of the Kroger store you visit. (Example: 43147 is the Kroger on Hill Road but you can select any Kroger location)
4. Type in your email address, your first and last name, create a password and insert the Kroger card id number located on your Kroger Plus card.

NOTE: If you do not want the options that are checked at the bottom of the page – please deselect the checkmark in the boxes.

5. Select: Create Account
6. A new screen will appear showing all of the information you entered.
7. Click on “Community Rewards” located on the left side of the screen
8. In the Find an Organization Box: Type in **PICKERINGTON CENTRAL MUSIC** and hit the search button
9. When our school shows up – click enroll

The screenshot shows the Kroger Community Rewards website interface. On the left, there is a navigation menu with options: Communications, My Purchases, My Wallet, Points Summary, **Community Rewards** (highlighted), My Prescriptions, Security Questions, My Digital Coupons, and My Saved Recipes. The main content area is titled "Donation Summary" and shows "Status: Not Enrolled" with a note: "Earn money for your school or community organization when you use your Plus Card." Below this is a "Find an Organization" section with a search box containing "Pickerington Central Music" and a "Search" button. The "Search Results" section displays "PICKERINGTON CENTRAL MUSIC-ORCHESTRA 97933" with the address "P.O. BOX 662 PICKERINGTON, OH 43147" and an "Enroll" button.

Once you have registered on-line then you simply swipe your Kroger plus card each time you shop! Each time you shop the rest is up to Kroger.